

OPPENHEIMER

OPPENHEIMER WOLFF & DONNELLY LLP

Plaza VII, Suite 3300
45 South Seventh Street
Minneapolis, MN 55402-1609
www.Oppenheimer.com

RECEIVED
CENTRAL FAX CENTER

AUG 07 2007

FAX COVER LETTER

August 7, 2007

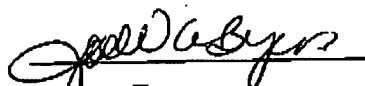
TO: Examiner A. Duran
COMPANY: Commissioner for Patents – Art Unit 3622
PHONE: 571.272.3734
FAX: 571.273.8300

FROM: Rudolph P. Hofmann
DIRECT DIAL: (612) 607-7340
EMAIL: RHofmann@oppenheimer.com
RE: U.S. Patent Application 09/196,338
Our File No. 60021-302901

CERTIFICATE OF FACSIMILE TRANSMISSION

I certify that the following correspondence is being transmitted by facsimile to the Commissioner for Patents on the date shown below:

1. Amendment and Response
2. Copies of Supplemental Disclosure Statements, dated 1/28/04 and 12/31/03.


Jodi A. Byers

August 7, 2007
Date

This facsimile contains confidential information intended only for the use of the addressee(s) named above and may contain information that is legally privileged. If you are not the addressee, or the person responsible for delivering it to the addressee, you are hereby notified that reading, disseminating, distributing or copying this facsimile is strictly prohibited. If you have received this facsimile by mistake, please immediately notify us by telephone and return the original message to us at the address above via the Postal Service (we will reimburse postage). Thank you.

Originals: Not being sent

Completed by: Jodi Byers/7234

You should receive 23 page(s) excluding this page.
If the transmission is incomplete, please call 612.607.7276 as soon as possible.

Serial No. 09/196,338
In reply to Final Office Action mailed May 7, 2007
Page 1 of 10

RECEIVED
CENTRAL FAX CENTER

AUG 07 2007

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Sean Handel et al.

Serial No.: 09/196,338

Filed: November 19, 1998

Title: A PERSONALIZED PRODUCT
REPORT

Docket No.: 60021-302901

Group Art Unit: 3622

Examiner: A. Duran

Certificate of Mailing/Transmittal

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

I hereby certify that this correspondence is being facsimile transmitted to the USPTO (Fax No. 571.273.8300) or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.

Jodi A. Byers
Jodi A. Byers

August 7, 2007
Date:

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

Dear Sir:

This is in response to the Final Office Action mailed on May 7, 2007. Please consider the following amendments and remarks.

Amendments to the claims begin on page two (2) of this paper.

Remarks begin on page nine (9) of this paper.